

INVITATIONAL GOLF TOUR OF AMERICA

**IGTA
TOUR**

LAKE ZURICH, ILLINOIS

SPONSORS AND ADVERTISERS PROGRAM

**Tournament Name Sponsors
Tournament Support Advertisers**

**Twenty-Three Tour Events scheduled
and
the National Invitational Tournament**

2007

SPONSORS FOR INDIVIDUAL TOUR STOPS

Sponsor Funds will be used to promote the individual Tour Event.

- Increased Purse for the Players
- Advertising promoting the sponsor and the Event beginning 60 - 75 days prior to the Tournament in local media.
- Advertising promoting the sponsor and the Event in Golfweek and other selected periodicals.
- Recognition at the Tournament and at all other Tour Stops, Golf Shows and general promotions throughout the year.
- Recognition in Direct Mail campaigns and Newsletters
- Distribution of sponsor's information (flyers, etc.) throughout the year.
- Recognition on the IGTA Website for each sponsor with a Link to the sponsor's Website, if available.

Sponsor will receive exemptions to provide two players, of their choice, Direct Entry into the Tournament.

ADVERTISERS FOR INDIVIDUAL TOUR STOPS

Advertiser Funds will be used to promote the individual Tour Event.

- Increased Purse for the Players
- Recognition at the Tournament and at all other Tour Stops, Golf Shows and general promotions throughout the year.
- Recognition in Direct Mail campaigns and Newsletters
- Distribution of advertiser's information (flyers, etc.) throughout the year.
- Recognition on the IGTA Website for each advertiser with a possible Link to the advertiser's Website, if available.

Sponsors and Advertisers will be invited to promote Qualifier Tournaments for the Event and for the NIT Championship.

TITLE SPONSOR

\$ _____

Exposure Opportunities

Sponsor Name becomes attached to the Official Tournament name of a Tour Stop and becomes the focal point of all pre-tournament and tournament publicity. (Sponsor may wish to incorporate Tournament and Tour information in all of their advertising campaigns during the season.)

Distribution of sponsor's information (flyers, etc.) throughout the year at Tour Stops, Golf Shows, etc.

Media: Title Sponsor Name will be cross-promoted in all local media advertising beginning 60 -75 days prior to the event.

Title Sponsor will be promoted in the IGTA Newsletter, Direct Mail and on the IGTA Website. IGTA will also provide link to Sponsor's Website.

Signage: Title Sponsor will be reflected on Banners at the tournament site.

TOUR ADVERTISERS

\$2,500

Exposure Opportunities

Advertising Sponsors will be promoted in the IGTA Newsletter, Direct Mail and on the IGTA Website.

Distribution of sponsor's information (flyers, etc.) throughout the year at Tour Stops, Golf Shows, etc.

IGTA will also provide link to Sponsor's Website.

LOCAL ADVERTISERS

\$ 300

Advertising Sponsors will be promoted in the IGTA Newsletter.

Selected distribution of advertiser's information (flyers, etc.) at Tour Stops, Golf Shows, etc.

SPONSORS FOR SPECIAL AWARDS

Sponsors are invited to promote individual Special Awards

- The IGTA OPEN Championship Trophy
(Tour Advertiser, if no Title Sponsor \$2500)
- The IGTA Players Championship Trophy
(Tour Advertiser, if no Title Sponsor \$2500)
- The Award for the Leading Money Winner
(Tour Advertiser \$2500)
- The Trophy and Prize Fund for the Tour Championship Race
(Points Championship)
(Same as Title Sponsor, with added exposure \$35,000)

Proposed Prize List:

1st Place	\$ 10,000.00	and Trophy
2nd Place	5,000.00	
3rd Place	2,000.00	
4th Place	1,500.00	
5th Place	1,000.00	
6th Place	800.00	
7th Place	600.00	
8th Place	500.00	
9th Place	350.00	
10th Place	250.00	

Sponsor will receive exemptions to provide two players, of their choice, Direct Entry into the IGTA-NIT Tournament.

SPONSORS for the NIT CHAMPIONSHIP

Sponsors are invited to promote the National Invitational Championship Tournament. Awards are being planned for the flights, which are by handicap level. Qualifiers are conducted in many locations throughout the year, which will provide additional exposure for the sponsors.

INVITATIONAL GOLF TOUR OF AMERICA

WEB SITE LINKS PROVIDED

www.igtatour.com

Links provided for:

- Sponsors
- Advertisers
- Golf Courses
- Member Tours
- Related Activities
- Travel information
- Lodging, etc.

The opportunity to get your message and information to thousands of golf enthusiasts who now follow the IGTA Tour nationwide.